

STRATEGIC COMMUNICATIONS TEAM – DIRECTOR AND OTHER ROLES **India (Delhi, Vijayawada); Zambia (Lusaka); Kenya (Nairobi); United States (San Francisco)**

Help us achieve our objective of transforming the global social sector by engaging top sector influencers through innovative and targeted communications strategies. We seek individuals with exceptional communication and relational skills who will thrive in a fast-paced, international setting and have a passion for serving others.

About IDinsight

IDinsight seeks **to improve millions of lives by transforming how the social sector innovates, learns and improves.** We help global development leaders across to use cutting edge social measurement techniques to guide decisions and actions. Our work spans a wide range of organizations (governments, NGOs, foundations and social businesses) and sectors (health, education, agriculture, governance, energy and sanitation) in Africa and Asia.

Visit www.IDinsight.org for more information on our story, services, values, and team.

About the Strategic Communications Team

Our Strategic Communications Team will amplify IDinsight’s impact beyond our client work to enhance the use of evidence for decision-making worldwide. Reporting to a Founding Partner, the Team’s mandate is to drive IDinsight’s external communication strategy to mainstream our approach throughout the social sector. All communication and advocacy activities will be driven by the Team, and we anticipate pursuing an **influencer strategy** that engages the most important global development stakeholders for sector transformation.

The Team will lead efforts including:

Strategy: Define, implement, and evaluate, IDinsight’s world-wide communications strategy.

- Determine approach for identification and bespoke engagement of sector influencers. Work closely with IDinsight’s Partners to establish a unified communication strategy.

Influencer management: Organize engagement with discrete, strategic audiences.

- Help develop, grow, and maintain effective relationships with IDinsight current staff, alumni, partners, key stakeholders in the social sector, clients, and media.
- Work with organization leadership to maintain internal databases of contacts.
- Prepare tailored correspondence strategies for stakeholders and partners.
- Coordinate IDinsight presence at internal and external conferences, summits, seminar series.

Content: Disseminate our stories through all appropriate channels.

- Prepare IDinsight spokespeople for maximum effectiveness
- Establish and oversee editorial processes for all written content via all channels.
- Maintain and update the IDinsight website and blog.
- Use analytics to examine social media and website trends.
- Manage all collateral-related processes including copy-editing and enforcing style guidelines.
- Produce global newsletters, annual reports, and other internal and external-facing documents.
- Research, write/prepare, and distribute media releases.
- Explore alternative communication platforms including podcasts and/or videos.

Culture: Align internal and external communication to enhance IDinsight’s distinctive team culture and values.

- Create and conduct internal trainings for IDinsight office and/or project teams.

Is it YOU we're looking for?

We are building a team that is full of ideas, knows a great organization and culture when they see it, is intensely service-oriented, and has a “do it, get it done” attitude. Members of the Team are enthusiastic about IDinsight’s vision to change the world and do not think any task is beneath them. Team members will be carefully composed with individuals who have a proven track record and commitment to the tasks at hand.

We are hiring at several levels, and roles can be tailored to the individuals we hire. Below is a strawman of our structure:

- **Director:** 10+ years of work experience, 5+ years of relevant experience leading communications, data visualization, PR or advocacy functions at a comparable organization. **Experience executing thought leadership programs, preparing spokespeople to be effective communicators, and developing influencer programs emphasized.** International exposure a plus.
- **Manager:** 5+ years of work experience with a track record as a self-starter with strong communications skills. **Demonstrated leadership experience and writing expertise is emphasized.**
- **Associate:** 0-3 years of work experience, detail-oriented and interested in action-oriented communication role. **Demonstrated leadership experience and writing expertise is desired.**

All team members must have a passion for service, an entrepreneurial mindset, and excellent writing, editing and verbal communication skills. Additional desired characteristics include:

- Ability to both work under limited supervision *and* as part of a team
- Excellent interpersonal skills
- Proven ability to effectively liaise with media contacts, organization members, and the public – including experience in event planning, media, public relations, advocacy, or journalism roles
- Attention to detail
- Experience in managing traditional and social media presence and blogs for an organization
- Experience with collateral design, branding & marketing
- Experience with customer relationship software systems

There is **significant career progression potential** to the organization’s highest leadership level (Partner). Promotion is determined by performance, not time or seniority. We commit to investing in outstanding professionals who will become the backbone of our organization for years to come. We welcome you to submit an application and would love to find a way to include excellent individuals into our flagship team.

Nuts and Bolts

Location and compensation will be discussed once we locate the right fit teammates for our role. Preferred **location** is with an IDinsight office (Delhi, Lusaka, Nairobi, San Francisco) but there is flexibility to be located elsewhere if needed. **Compensation** will be competitive and commensurate with experience and track record. **Start dates** are flexible but with a preference for sooner. A two-year commitment is expected.

To Apply

Please complete [this application form](#), which also requires a CV and cover letter. Applications are rolling and will be considered as they are submitted. Please note, only candidates selected for an interview will be contacted.