

## STRATEGIC COMMUNICATIONS DIRECTOR

**Locations: Offices in Asia (India and Philippines), Africa (Kenya, Senegal, South Africa and Zambia), and the U.S. (San Francisco)**

We are seeking a dynamic leader who is passionate about creating social change. Ideal candidates possess exceptional leadership and communication skills, and thrive in an entrepreneurial, fast-paced, international setting. IDinsight is rapidly expanding, and effective global communication is essential to achieve our objective of transforming social sector practice worldwide.

### About IDinsight

IDinsight designs, deploys, and promotes evidence-generating tools that help people eliminate poverty worldwide. We tailor gold-standard methodologies to practitioner needs and enable continuous improvement by using the right tools at the right time. We serve governments, foundations, NGOs, and socially-impactful businesses across many sectors including health, education, agriculture, governance, financial inclusion, energy, and sanitation. IDinsight is a pioneer in using rigorous data to drive development decisions, with recognition from Forbes, Foreign Policy Magazine, PopTech, and Echoing Green, among others.

Visit [www.IDinsight.org](http://www.IDinsight.org) for more information.

### About the Strategic Communications Director Position

The Director will design, execute and continuously improve IDinsight's global communications strategy to amplify IDinsight's impact within and beyond our direct client work. Reporting to a Founding Partner and overseeing our Global Communications Team, the Director will define and drive IDinsight's communication strategy to mainstream our approach throughout the social sector. Expected **responsibilities** include:

- Designing and implementing a global, sector-wide **influencer strategy** to promote IDinsight-generated best-practice recommendations that will improve development practice and, in turn, lives worldwide.
- **Equipping, training and preparing IDinsight leadership** (CEO, COO and other select individuals) to effectively communicate IDinsight perspectives across multiple channels and audiences.
- Overseeing the global communications team to **develop and disseminate content** through all appropriate external and internal channels (website, public blog, internal blog, newsletters public venues, white papers, traditional media, social media, etc.).
- Actively **managing and coaching** more junior members of the team.

Desired **characteristics** include:

- A deep-seated servant-leader mentality with passion to serve the poorest of the poor
- A robust, multi-faceted track record of success (10+ years) in the communications arena.
- Exceptionally strong leadership and interpersonal capabilities to mentor and inspire a talented, geographically dispersed team.
- International experience and familiarity with the global international development / social sector arena, preferably including a period of living a low- or middle-income country.
- A flexible, can-do attitude to help lead a cutting-edge organization undergoing rapid change.
- Quantitatively adept to appreciate IDinsight's mission and track performance metrics to continuously improve our communications efforts.



This is a Partner-track position, with promotion determined by performance, not time or seniority. We are committed to investing in outstanding professionals who will become the backbone of our organization for years to come.

### **Nuts and Bolts**

Preferred **location** is San Francisco (to co-locate with our CEO) but there is flexibility to be located elsewhere (preferably another IDinsight office) if needed. **Compensation** will be appropriate for one's experience and IDinsight's service mission. **Start dates** are flexible but with a preference for sooner. A two-year commitment is expected.

### **To Apply**

Please complete [this application form](#), which also requires a CV and cover letter. Applications are rolling and considered as they are submitted. Note that only candidates selected for an interview will be contacted.